

Half-Day Seminar on “Concrete Industrial Floors that are Fit for Purpose – An Analytical Approach for the Built Environment”

(Co-organised with CoGri Asia Pacific Pte. Ltd.)

Date : Saturday, 22 February 2025
Time : 9:00 a.m. – 1:00 p.m.
Venue : St. Giles Southkey Johor Bahru
Speaker : (1) Mr. Chris Linley – Design Manager, Face Consultants Ltd, part of the CoGri Group
 (2) Mr. Jason Blackmore – Regional Manager, North Asia, CoGri Asia Pte Ltd
 (3) Mr. Gary Curtis – Technical Sales Manager, CoGri Asia Pacific Pte. Ltd.

Synopsis

In this half-day seminar, participants will learn about Face Consultants Ltd, the design & testing arm of the CoGri Group, a global leader in high-tolerance, high-performance industrial floors. Building on the success of our initial seminar in August 2024, this session takes the Fit for Purpose concept further, analyzing the key aspects required for high-tolerance industrial floor design and construction.

Time	Tentative Programme
8:30 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 9:05 a.m.	Welcome Speech by IEM (SB) Organizing Committee
9:05 a.m. – 9:15 a.m.	<ul style="list-style-type: none"> Introduction of Face Consultants Ltd of the CoGri Group CoGri Malaysia Sdn. Bhd. in association with CoGri Asia Ltd
9:05 a.m. – 10:30 a.m.	Building a Concrete Industrial Floor that is Fit for Purpose – An analytical approach for the Built Environment: <ul style="list-style-type: none"> Purpose: specific, speculative, changeable Techniques, methods, materials, skills, end-user requirements, and value engineering Design to suit the purpose Clear specifications and documentation in design and construction Testing regime, QA/QC processes, and common pitfalls Procurement strategies
10:30 a.m. – 10:45 a.m.	Coffee Break
10:45 a.m. – 12:30 p.m.	Case Studies <ul style="list-style-type: none"> A series of stories from the archives which are sometimes funny, sometimes scary but definitely informative.
12:30 p.m. – 1:00 p.m.	Question & Answer Session
1:00 p.m.	Closing & End of Talk (LUNCH IS PROVIDED)

About the Speakers:



Mr. Chris Linley has over 24 years of experience in Structural & Civil Engineering Consultancy with firms such as Fairhurst, Buro Happold & Face Consultants Ltd. Over the past 13 years, he has focused on industrial flooring, overseeing the design of millions of square metres of high-performance, high-tolerance slabs. He specialises in construction detailing, methodology, technology, project management, process management, and 3D modelling. His expertise spans various sectors, including retail, residential, multi-story, and heavy industrial construction.

Mr. Jason Blackmore graduated from the University of Plymouth, UK, in 1997 with a BEng (Hons) in Civil and Structural Engineering. After working with a main contractor in Singapore, he joined CoGri Asia Pacific at Singapore in 2000, focusing on Superflat Floor Construction. Since 2005, he has been based in South Korea, where he has played a pivotal role in developing CoGri Korea into a market leader, constructing up to 1,000,000 m² of high-performance, high-tolerance concrete flooring annually while introducing innovative global flooring technologies.



Mr. Gary Curtis is a results-driven business development professional with over 20 years of experience in sales, project management, and business development across Asia. In his various roles at CoGri, including Regional Construction Manager, General Manager, and Marketing Manager, he has managed P&L responsibilities, marketing, operations, sales, and project management in countries such as Korea, China, Thailand, Vietnam, Indonesia, Malaysia, Singapore, the Philippines, and Australia.

Participant Fees:

Grade	Fee
IEM Members	RM 90.00
Non-IEM Member	RM 150.00

Closing Date: 18 February 2025

**EARLY BIRD FOR IEM MEMBERS
BEFORE 4TH FEBRUARY 2025
RM 70.00 NETT**

Registration will be on a first-come-first-serve basis. Kindly return the reply slip to the IEM (SB) office before **18 February 2025** together with a non-refundable cheque for the participant fees made payable to **The Institution of Engineers, Malaysia (Southern Branch)**. Alternatively, you could bank-in the participant fees into the **Institution's Maybank Current Account (No. 5-013920-15708)**, and to facsimile both the Bank-in and Reply Slips to the Institution. The Institution requests all members co-operation in ensuring fees are paid in advance for the seminar. Please also be reminded that fees will not be refunded to absent participants who have paid, and to also note that all reservations must be paid despite participant cancellations. Thank you for your continuous support of the Institution.

Chairman, Sub-Committee on Seminar and Technical Talk, IEM (SB)



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To: Hon. Secretary, The Institution of Engineers, Malaysia (Southern Branch) **Fax: 07 – 3363406**
**Half Day Seminar on “Concrete Industrial Floors that are Fit for Purpose
– An Analytical Approach for the Built Environment”**
Saturday, 22 February 2025, 9:00 a.m. – 1:00 p.m.
at St. Giles Southkey Johor Bahru.

I wish to attend the above talk. I enclosed herewith a cheque no. for the amount of RM.....as payment for the participant fee.

Name of Member: Membership No: I/C No:
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Note : Kindly **email the Reply Slip together with the payment slip to iemsouthern@gmail.com** for confirmation.
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